



AGENDA STAFF REPORT

STEVE ROBBINS
ADMINISTRATION BUILDING
75515 Hovley Lane East
Palm Desert, CA 92211

CVWD's COACHELLA CAMPUS
51501 Tyler Street
Coachella, CA 92236

www.cvwd.org

Agenda Number: A
File ID: 0000

Section Name: Administration
Project ID:

MEETING DATE: February 14, 2023

SUBJECT: Adopt Coachella Valley Water District's Fiscal Year 2024 Strategic Initiatives

TO: BOARD OF DIRECTORS

FROM: ADMINISTRATION, ROBERT CHENG

GENERAL MANAGER
RECOMMENDATION: APPROVE

RECOMMENDATION:

Adopt Coachella Valley Water District's Fiscal Year 2024 Strategic Initiatives listed on Attachment A.

BUDGET IMPACT:

Estimated at \$2.755 M, with funding to be approved as part of the Fiscal Year 2024 (FY 24) budget adoption process

PROCUREMENT METHOD:

☒ N/A

BACKGROUND

The Coachella Valley Water District (CVWD) has been engaged in strategic planning starting in 2014, and with the exception of a few years, this exercise which helps to align the goals for staff with the Board has been conducted annually. The 14 initiatives listed in Attachment A resulted from two strategic planning workshops (October 4 and November 3, 2022) which were facilitated by Means Consulting Group for CVWD's Board members and staff. A brief summary of the FY 24 Strategic Planning process is as follows:

1. 10/4/22 – Strategic Planning Workshop No. 1 – Generated initiatives from first three goal areas (Exceptional Customer Service & Stakeholder Engagement; Water Quality & Environmental Leadership; Water Supply Optimization).
2. 11/3/22 – Strategic Planning Workshop No. 2 – Generated initiatives from the last three goal areas (Infrastructure Investment & Management; Operational Optimization; Financial Stability).

The workgroups finalized their initiatives and project plans based on the feedback received. The project plans include target completion dates, quarterly milestones, project coordinator (or project manager), project sponsor (typically a Department Director who will help champion the project) and measurements of success. Staff recommends Board adoption of these 14 initiatives as they address timely issues for FY 24.

PRIOR BOARD ACTION:

Adoption of FY 21 Strategic Initiatives on 5/26/20

DISTRICT STRATEGIC PLAN GOAL(S)/OBJECTIVES(S):

This will set CVWD's Strategic Plan for FY24

ENVIRONMENTAL IMPACT:

.

This is not a project as defined by CEQA; therefore, approval does not require any CEQA action.

LEGAL REVIEW

N/A

ATTACHMENTS

Att 1 – CVWD's Proposed FY24 Strategic Initiatives