



AGENDA STAFF REPORT

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Agenda Number: {{0001.101}}
File ID: 0000

Section Name: Clerk of the Board
Project ID:

MEETING DATE: January 28, 2025

SUBJECT: Local Community Contributions and Sponsorship Policy

TO: BOARD OF DIRECTORS

FROM: ADMINISTRATION, SYLVIA BERMUDEZ

**GENERAL MANAGER
RECOMMENDATION:**

RECOMMENDATION:

Coachella Valley Water District ("CVWD") aims to create a policy for local community contributions and sponsorships as per the Board's request. It is recommended the Board review the draft policy and provide feedback and direction for staff to return with a final policy for adoption.

BUDGET IMPACT:

Funding would be established as part of the annual budget process.

PROCUREMENT METHOD:

☒ N/A

If other, please explain: .

BACKGROUND

The Board of Directors directed staff to develop a policy that would establish and guide how the District reviewed and approved local community contributions and sponsorship requests. The aim of the policy is to foster strong relationships between CVWD and the community and support community initiatives, events, and projects that contribute to the wellbeing of the community and support CVWD's mission. Additionally, a goal of the policy will be to ensure a transparent and equitable process for the allocation of contributions and sponsorships.

PRIOR BOARD ACTION:

N/A

DISTRICT STRATEGIC PLAN GOAL(S)/OBJECTIVES(S):

N/A

ENVIRONMENTAL IMPACT:

This is not a project as defined by CEQA; therefore, approval does not require any CEQA action.

PUBLIC NOTICE REQUIRED

N/A

LEGAL REVIEW

Jeff Ferre, Best Best & Krieger

ATTACHMENTS

Att 1 - Draft Policy