



December 19, 2024

Castulo Estrada  
CVWD  
51501 Tyler St,  
Coachella, CA 92236

Dear Castulo Estrada,

Thank you for being an annual sponsor of the Senior Inspiration Awards. Your contribution allows this event to continue to honor senior citizens in the community for their dedication. We truly value our partnership with the Coachella Valley Water District. As a previous sponsor, we invite you to join us again for the 33<sup>rd</sup> anniversary of this beloved community event. The Senior Inspiration Awards will take place on Thursday, March 27, 2025, at the Fantasy Springs Resort Special Events Center in Indio CA.

Each year we honor outstanding seniors who have volunteered countless hours of their time and who deserve recognition. This luncheon is a well-known event that is regularly attended by over 500 guests including many community leaders and elected officials. Each honoree personifies a healthy, active and giving attitude and lifestyle. The sponsorship levels are as follows:

Diamond Sponsor	\$5,000	Silver Sponsor	\$1,500
Platinum Sponsor	\$3,000	Table Sponsor	\$750
Gold Sponsor	\$2,000		

In return for your support, your company's name will be listed in all printed materials. In addition, your company will have a table of 10 reserved at the luncheon, which can be used as an opportunity to thank your staff, or you may donate your tickets back to the committee.

We thank you and appreciate your support. We ask for your prompt response regarding your commitment to this outstanding event. Sponsorship is needed by January 18, 2025. For more information, please contact Alexis Perez at (760) 863-2556 or [SIA@rivco.org](mailto:SIA@rivco.org).

Please **make your check payable** to the Regional Access Project Foundation, c/o Senior Inspiration Awards: 41550 Eclectic St, Palm Desert, CA 92260. Please **mail** your check to Alexis Perez, c/o Supervisor V. Manuel Perez, 78015 Main Street, Suite 205, La Quinta, CA 92253. We look forward to your participation and support.

Sincerely,

V. Manuel Perez  
Riverside County Supervisor  
Fourth District

Steven Hernandez  
Committee Chair  
Mayor, City of Coachella

Bruce Whitman  
SIA Committee Vice-Chair  
Mayor, City of Indian Wells

# Event Sponsorship



Thursday, March 27, 2025

Hosted by  
City of Cathedral City • City of Coachella  
City of Desert Hot Springs • City of Indian Wells • City of Indio • City of La Quinta  
City of Palm Desert • City of Palm Springs  
City of Rancho Mirage  
Riverside County Supervisor V. Manuel Perez



Riverside County, 4th District

"The Senior Inspiration Awards is so special to our Coachella Valley. What is truly remarkable are the individuals who get honored every year. What unites them, from such varied backgrounds and life experiences, besides the fact they live all throughout our wonderful valley, is that they all have found a passion for volunteering within our community. This event inspires us by finding our own way, like they all have, to make our communities better."

-Supervisor V. Manuel Perez

## Our SIA 2025 Chair & Vice-Chair



City of Coachella

\* Mayor Steven Hernandez, Committee Chair

"The Senior Inspiration Awards is more than recognizing volunteerism, it's about showcasing people's commitment to each other and the social fabric that unites them."

-Steven Hernandez



City of Indian Wells

\* Mayor Bruce Whitman, Committee Vice Chair

"The Senior Inspiration Award is given each year to a senior resident of Indian Wells who has dedicated volunteer time and effort for the betterment of our greater Coachella Valley community. Each year, by honoring this individual, we are all inspired to give back for all that we in Indian Wells have been blessed."

-Bruce Whitman

# Sponsorship Package



## Diamond Sponsorship Package

Includes:

- Prominent sponsor recognition on all event-related marketing & promotional materials
- Sponsor listing on all at-event signage
- Full page advertisement in event program
- Sponsor recognition during event
- Company name and logo on table placard
- Opportunity to provide marketing materials and giveaways in honoree gift bags
- 2 tables (20 tickets) at the event



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## Platinum Sponsorship Package

Includes:

- Prominent sponsor recognition on all event-related marketing & promotional materials
  - Sponsor listing on all at-event signage
  - Half-page (vertical) advertisement in event program
  - Sponsor recognition during event
  - Company name and logo on table placard
  - Opportunity to provide marketing materials and giveaways in honoree gift bags
  - 2 tables (20 tickets) at the event
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# Sponsorship Package



## Gold Sponsorship Package

Includes:  
Sponsor recognition on all event-related marketing & promotional materials  
Sponsor listing on all at-event signage  
Half-page (horizontal) advertisement in event program  
Sponsor recognition during event  
Company name and logo on table placard  
1 table (10 tickets) at the event

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## Silver Sponsorship Package

Includes:  
Sponsor recognition on all event-related marketing & promotional materials  
Sponsor listing on all at-event signage  
Quarter-page advertisement in event program  
Sponsor recognition during event  
Company name and logo on table placard  
1 table (10 tickets) at the event

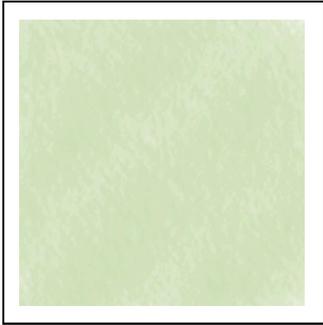
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## Table Sponsorship Package

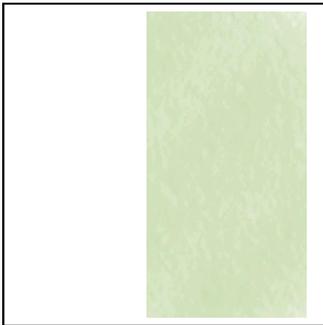
Includes:  
Sponsor listing on at-event signage  
Sponsor recognition during event  
Company name and logo on table  
1 Table (10 tickets) at the event

# Program Ad Specifications



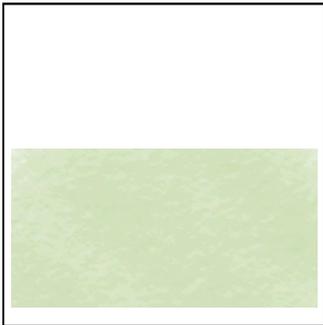
## **FULL PAGE**

**Trim Size: 7.5" X 7.5" no bleed**  
**Sponsor Level: Diamond**



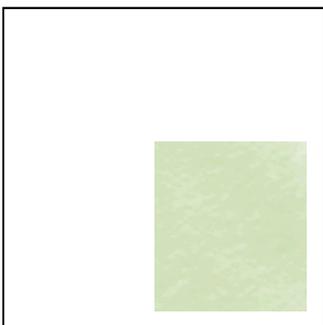
## **HALF PAGE (Vertical)**

**Trim Size: 3.54" X 7.5" no bleed**  
**Sponsor Level: Platinum**



## **HALF PAGE (Horizontal)**

**Trim Size: 7.5" X 3.54" no bleed**  
**Sponsor Level: Gold**



## **QUARTER PAGE**

**Trim Size: 3.54" X 3.54" no bleed**  
**Sponsor Level: Silver**



# Sponsorship Form

Please fill out the following form to confirm your chosen sponsorship level. Completed forms can be returned to Alexis Perez, Board Assistant to Supervisor V. Manuel Perez at 78-015 Main Street, Ste. 205, La Quinta, CA. Sponsorship must be paid by December 2, 2024.

## CONTACT INFORMATION:

## CONTACT PERSON

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COMPANY NAME

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CONTACT PHONE NUMBER

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CONTACT EMAIL ADDRESS

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CITY/STATE/ZIP CODE

---

ADDRESS

## SPONSORSHIP LEVEL:

\$5,000 Diamond Sponsor

\$3,000 Platinum Sponsor

\$2,000 Gold Sponsor

\$1,500 Silver Sponsor

\$750 Table Sponsor

## PAYMENT INFORMATION:

Please send me an invoice

I have enclosed a check  
made payable to RAP Foundation/Senior  
Inspiration Awards

## Thank you for Supporting

THE 33rd ANNUAL SENIOR INSPIRATION AWARDS!  
Once we receive your completed sponsorship form, the  
Senior Inspiration Awards committee will contact you to  
discuss event details, sponsorship benefits and recognition.