



Workday, Inc.

Headquarters: Pleasanton, California, USA

Founded: 2005

Founders: Aneel Bhusri and David Duffield

Company Size:

- **Employees:** Over 18,000 as of 2024
- **Revenue:** Approximately \$7.2 billion in fiscal year 2024
- **Global Presence:** Workday has offices across North America, Europe, and Asia-Pacific, serving clients in over 120 countries.

What They Do: Workday, Inc. is a leading provider of enterprise cloud applications for finance and human resources. It offers a suite of software-as-a-service (SaaS) solutions designed to help organizations manage their financial and human capital resources efficiently. The company's primary products include:

1. **Workday Human Capital Management (HCM):** This solution helps organizations manage their workforce, including payroll, talent management, recruiting, and time tracking.
2. **Workday Financial Management:** This product provides financial planning, analysis, accounting, and procurement capabilities.
3. **Workday Adaptive Planning:** This solution offers powerful planning, budgeting, and forecasting tools.
4. **Workday Procurement:** Workday Procurement, Inventory and Workday Strategic Sourcing
5. **Workday Payroll:** An integrated payroll solution that ensures accurate and timely compensation.

Customer Base: Workday serves a diverse range of industries including healthcare, education, government, financial services, technology, and retail. Its clients include some of the world's largest and most well-known organizations, such as Netflix, Bank of America, and Amazon.

Innovation and Market Position: Workday is recognized for its innovative approach to enterprise software, leveraging advanced technologies like artificial intelligence (AI) and machine learning (ML) to enhance its offerings. It consistently ranks high in customer satisfaction and has been named a leader in various analyst reports, including Gartner's Magic Quadrant for Cloud HCM Suites.